

Rainy Zhang (Yushan)

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An illustrator and artist who has passion in flat image making, ceramics, printing and traveling. The nickname 'Rainy' has the same meaning as the Chinese name, Yushan. Currently represented by Owl Illustration Agency.

EDUCATIONAL BACKGROUND

Maryland Institute College of Art AUG 2021 - MAY 2023
Baltimore, MD
MFA in Illustration Practice

Maryland Institute College of Art JAN 2022 - MAY 2023
Baltimore, MD
Certificate in the College Teaching of Art

Rhode Island School of Design AUG 2016 - MAY 2020
Providence, RI
BFA in Illustration

EXPERIENCES

Creative Lead Since NOV 2023
:iidrr Gallery | Fluc.
New York, NY

- Utilize market research and data analysis to comprehend customer preferences, collaborating with gallery artists and the Fluc product team to develop distinctive art merchandise;
- Serve as a brand ambassador, advocating for the company's values and communicating the advantages of our products.

Graduate Teaching Internship JAN 2022 - MAY 2023
Maryland Institute College of Art
Undergraduate courses
Baltimore, MD

- Assisted courses: Professor Mai Ly Degnan in Junior Illustration II; Professor Jia Liu in Sophomore Illustration I; Professor Book Karnjanakit in Illustrated Edible;
- Offered support in reviewing student's sketches and ongoing projects; Provided prompt and constructive feedback individually;
- Inspired professors with fresh and effective in-class exercises and helped hold the exercises.

Illustration Teacher JUN 2020 - NOV 2023
Shenzhen ArtDesignO Studio
Shenzhen, China

- Facilitated engaging and informative workshops that imparted fundamental graphic design knowledge and illustration techniques;
- Offered invaluable assistance in refining students' portfolios; actively participated in brainstorming sessions, providing insightful feedback and constructive critiques to elevate the quality of their work.

Printshop Instructor SEP 2019 - MAR 2020
RISD Graphic Design Dep. RISO shop
RISD Illustration Dep. Silkscreen print shop
Providence, RI

- Managed the maintenance and upkeep of the Risograph machine and other essential equipment;
- Acted as a liaison between students and the technical department, effectively bridging the communication gap to ensure the seamless fulfillment of user requirements;
- Adept at troubleshooting and resolving technical issues, guaranteeing a smooth and efficient printing experience for all users.

EXHIBITION

- New Year Pin-up Salon and Merch Sale** Guangzhou | DEC 2023
- Guangzhou Illustration Fair** Guangzhou | DEC 2023
- Guangzhou International Art Fair** Guangzhou | DEC 2023
- Ant Sutra: Punny Wisdom Solo Exhibition** New York | DEC 2023
- Future Stars** Londdon | NOV 2023
- Art on Loop New York** New York | OCT 2023
- Pin-up Salon 3-year Anniversary** New York | AUG 2023
- Illustration Practice MFA 2023: MFA thesis show** Baltimore | MAR 2023
- Image Harvest** Baltimore | SEP 2022 & OCT 2021
- Remote Landing: Global Graduation show** Beijing | JUL 2021
- Society of Illustrators: Student Scholarship Online Exhibition** MAY 2020

ADDITIONAL EXPERIENCES

Shenzhen Illustration Association AUG 2019
Shenzhen, China | Tokyo, Japan

- Participated in a prestigious two-week collaborative event with esteemed organizations, including the Tokyo Illustration Association and Japan Graphic Designers Association. Engaged in diverse and enriching activities.

Freelance Illustrator Since OCT 2020

- Produced captivating posters and character design illustrations for prominent network companies NetEase and Bytedance, contributing to their visual branding and marketing efforts;
- Demonstrated exceptional skills in crafting engaging illustrations for children's board game package designs.
- Invited to deliver multiple lectures as a guest speaker, sharing insights and experiences gained as an illustrator.

SKILLS

- Language**
Chinese, English, Japanese
- Art + Design**
2D illustration, motion graphic, Ceramics, mural design, artist book, puppet fabrication, toy mechanism
- Medium**
Gouache, Color pencil, Oil, Screen printing, Digital painting
Clay, Wood working
- Software**
Photoshop, Procreate, InDesign, Illustrator, Premiere, After Effect